

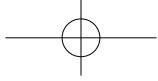
Aurora of Civilization

UNIT 12

Cultural Exchanges

Learning Objectives:

- Enhance students' pride in Chinese culture and affection for China.
- Describe and illustrate the cultural exchanges in China.
- Enhance the following skills: listening for conjunctions, viewing for non-verbal communication, inferring, and making an outline.
- Tell the story of cultural exchanges in both ancient and modern China.



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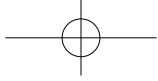
Warming Up

– Getting Ready –

Cultural exchanges foster mutual understanding and respect among diverse communities. Work in pairs. Use the provided expressions and templates as guidance to describe the following pictures briefly and share your understanding of the importance of cultural exchanges.



Expressions	Templates
<ul style="list-style-type: none">• Zhang Qian's travel to the West• Xuanzang's journey to India• Zheng He's voyage to the West• The Silk Road...	<ul style="list-style-type: none">• Zhang Qian's travel to the West was a remarkable exploration in Chinese history...• Through the journey to India, Xuanzang not only obtained a vast number of...• Zheng He's voyage to the West promoted extensive cultural exchanges...• The Silk Road played a crucial role in facilitating......



UNIT 12 Cultural Exchanges

Listening

– Getting Touch –



Audio

China Makes Impressive High-Quality Development Progress with BRI

Before Listening

1 Complete the sentences using the expressions in the box.

considerable

facilitate

foster

framework

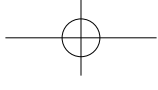
generate

- 1) We need to establish a solid _____ before we start to develop the software.
- 2) The school aims to _____ students' creativity and critical thinking abilities.
- 3) The project requires _____ investment in both time and money.
- 4) The new airport expansion will _____ the growth of tourism in the region by accommodating more international flights.
- 5) The new power plant is expected to _____ enough electricity to supply the entire city.

2 Work in groups and discuss the questions.

- 1) How much do you know about the Belt and Road Initiative (BRI)?

- 2) What do you think are the great contributions of the Belt and Road Initiative to the development of the world?



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While Listening

Listening Skill

Listening for Conjunctions

A conjunction is a word that connects two parts of a sentence or phrase. There are a lot of them in English, and it's helpful to break them into three types.

- 1) Coordinating conjunctions (并列连词): connecting two equally important parts of a sentence (*for, and, but, nor, or, yet, so*)
- 2) Correlative conjunctions (关联连词): pairs of words that are used to link words together (*both/and, not only/but also, either/or, neither/nor, as/as*)
- 3) Subordinating conjunctions (从属连词): introducing a clause that is more important than the main part of the sentence (*although, as, as if, as long as, so that, than*)

Work through the exercise below to reinforce your understanding of the aforementioned skill.



Listen to the audio clip and choose the best answer to each question.

- 1) What is the percentage of countries and major international organizations joining the initiative?
A) A quarter. B) Two thirds.
C) Three quarters. D) Three fifths.
- 2) The Belt and Road Initiative plays a positive role in the following EXCEPT _____.
A) promoting green and digital construction of the Silk Road
B) posing a great threat to the ecology of neighbouring countries
C) fostering new growth points for the world economy
D) promoting health
- 3) China and countries involved in the BRI have created more than _____ jobs for local people?
A) 400,000 B) 140,000
C) 40,000 D) 104,000
- 4) How to further facilitate the high-quality development of the Belt and Road Initiative?
A) Focus on infrastructure projects. B) Expand institutional opening-up.
C) Build more livelihood projects. D) All the above.

After Listening

Work in pairs and discuss the questions.

1) As a popular platform, what can the BRI do?

2) Under the framework of the BRI, what have China and countries involved in the BRI done?

Viewing

– Getting Involved –



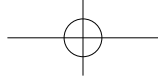
Video One Chinese Medicine vs Western Medicine

Before Viewing

You will hear the words (A–H) in the coming video clip. Match them with their definitions (1–8).

- A. opposing
- B. distinguish
- C. prevention
- D. availability
- E. intervention
- F. chronic
- G. quantitative
- H. skeptic

- _____ 1) the act of becoming involved in difficult situations in order to change what happens
- _____ 2) the state of being able to be used
- _____ 3) relating to amounts rather than to the quality or standard of something
- _____ 4) completely different from each other
- _____ 5) a person who disagrees with particular claims and statements, especially those that are generally thought to be true
- _____ 6) to tell the differences
- _____ 7) a disease that continues for a long time and cannot be cured
- _____ 8) when something bad is stopped from happening



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While Viewing

Viewing Skill

Viewing for Non-Verbal Communication

Non-verbal communication encompasses a wide array of behaviors that include dress, gestures, facial expressions, and more. This viewing skill allows individuals to gain a deeper understanding of others beyond the spoken word.

Strategies:

- **Active Observation:** Make a conscious effort to pay attention to these non-verbal cues during conversations and social interactions. Notice how people's expressions change as the conversation progresses and how their gestures align or contrast with what they're saying.
- **Contextual Understanding:** Consider the context in which the non-verbal signals are occurring. For example, a person's nervous gestures might be due to being in an unfamiliar or high-pressure situation rather than indicating deception. Understanding the context helps in accurate interpretation.
- **Comparative Analysis:** Observe how different people use non-verbal communication in similar situations. Notice the similarities and differences in their gestures, expressions, and dress styles. This can help you establish patterns and better understand the range of possible meanings.

Work through the exercises below to reinforce your understanding of the aforementioned skill.



1 Watch the video for the first time and choose the best answer to each question.

- 1) Which of the following concepts does Chinese medicine emphasize?
 - A) Scientific method.
 - B) Vital energy called Qi.
 - C) Surgical intervention.
 - D) Quantitative evidence.
- 2) With which of the following is Western medicine often associated?
 - A) Herbal medicine.
 - B) Acupuncture.
 - C) Surgical intervention.
 - D) Balance of Yin and Yang.

- 3) What is often the preferred choice of treatment for acute illnesses and injuries?
- A) Chinese medicine.
 - B) Herbal therapy.
 - C) Integrative medicine.
 - D) Western medicine.
- 4) What is the approach called when combining both Western and Chinese medicine for treatment?
- A) Integrative medicine.
 - B) Evidence-based medicine.
 - C) Alternative medicine.
 - D) Allopathic medicine.
- 5) Despite the popularity of Chinese medicine, some skeptics argue that _____.
- A) Chinese medicine is a one-size-fits-all solution for all health issues.
 - B) more scientific research is needed to evaluate the effectiveness of Chinese medicine.
 - C) there is overwhelming evidence supporting the effectiveness of Chinese medicine.
 - D) Western medicine should never be used alongside Chinese medicine.

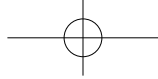
2 Watch the video for the second time and fill in the blanks with what you have heard.

Western medicine is often considered more 1) _____ and evidence-based, in contrast to traditional Chinese medicine, which is often considered more qualitative and based on 2) _____ and tradition. When it comes to 3) _____ between Chinese medicine and Western medicine, it depends on a 4) _____ of factors such as the specific condition being treated, the individual's preferences and the 5) _____ of qualified practitioners.

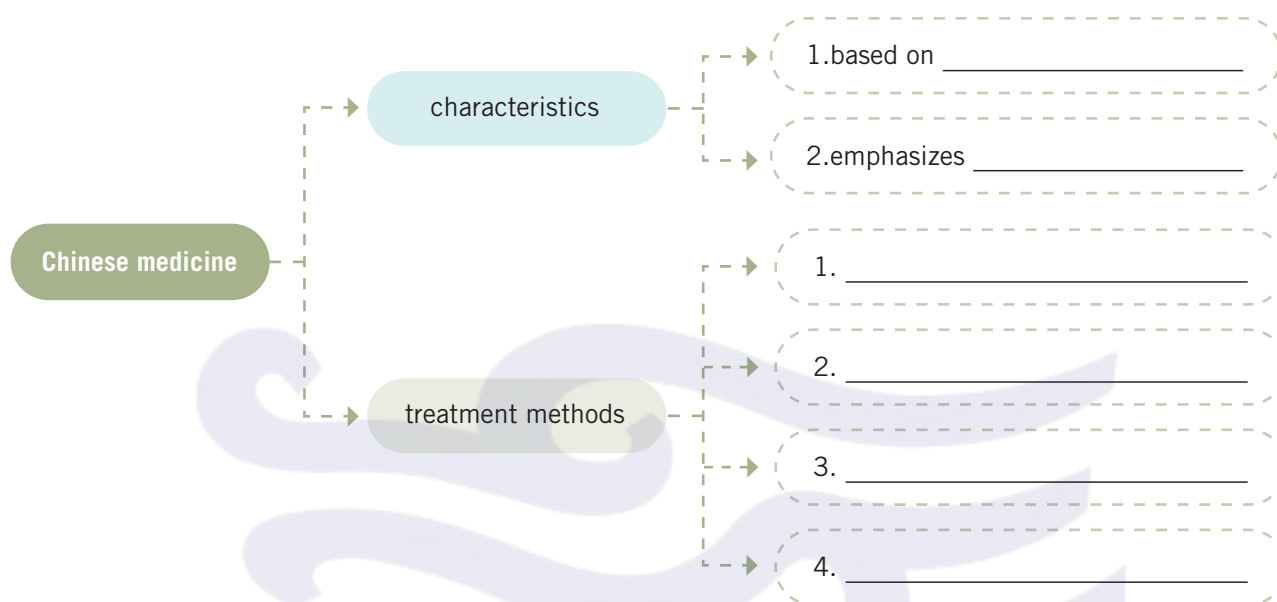
Western medicine is often preferred for the treatment of 6) _____ illness and injuries that require surgical (7) _____ or the use of specific drugs. On the other hand, Chinese medicine is often preferred for the treatment of 8) _____ conditions, such as arthritis, back pain, and digestive problems, as well as for overall wellness and health maintenance.

After Viewing

Summarize the characteristic and treatment methods of traditional Chinese medicine.



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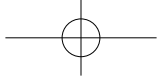


Video Two Chinese Peaceful Rise

Before Viewing

Choose the best explanation of the words in bold.

- 1) What's the meaning of "**lounge**"?
A) A comfortable room in a house.
B) A place where people can go to relax.
C) A public room in an airport.
- 2) Which word best represents the idea of "**fascinated**"?
A) Enchanted.
B) Charming.
C) Attractive.
- 3) How would you define "**fruitful**"?
A) Producing a lot of fruit, crops.
B) Producing good or useful results.
C) Full of interesting or valuable ideas.
- 4) In the context of communication, what does "**engagement**" refer to?
A) The action or state of being involved.
B) An appointment or arrangement.
C) The act of becoming betrothed.



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- 5) What does “**resolve**” mean?
- A) Break down something into its elements.
 - B) Cause a feeling of uncertainty to disappear.
 - C) Find a solution to a problem.
- 6) What is the primary characteristic of “**territorial**”?
- A) Related to a particular geographical area under the control of a military unit.
 - B) Relating to the ownership of a particular area.
 - C) Inclined to defend a particular area against others of its species.

While Viewing

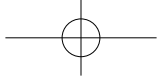


1 Watch the video and judge whether the statements are True (T), False (F) or Not Mentioned (NM).

- _____ 1) The speaker first met the people from Africa in Guangzhou airport lounge.
- _____ 2) The people from Africa are in China only for personal shopping.
- _____ 3) China is regarded as a universal factory for the world because of its good quality and affordable prices.
- _____ 4) The speaker believes that interaction is not an effective way to resolve disagreements.
- _____ 5) Pakistanis consider China as their closest friend in the world.

2 Translate the English sentences into Chinese.

- 1) China is a universal factory for the world, because its price points are good and the quality is acceptable.
- _____
- _____
- 2) Because I always thought that this amazing nation was someone you should partner with and be friends with.
- _____
- _____
- 3) China has shown a peaceful rise and then we have expectation that China behave as a really successful nation.
- _____
- _____



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After Viewing

Work in pairs and discuss the questions.

- 1) What are the main reasons why China has become a popular destination for shopping, especially for business purposes?

- 2) How does the author feel about China and its potential for future development?

- 3) How does the author believe China should approach its responsibilities and influence in the global economy?

Speaking

– Getting Across –

Group Discussion

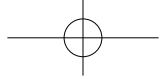
Critical Thinking Skill

Inferring

Definition: Reaching an opinion on the basis of available information.

Think about the questions:

- 1) Is the opinion reached by inferring exactly the same as the available information?



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2) What should be done if you want to reach an opinion by inferring?

Types:

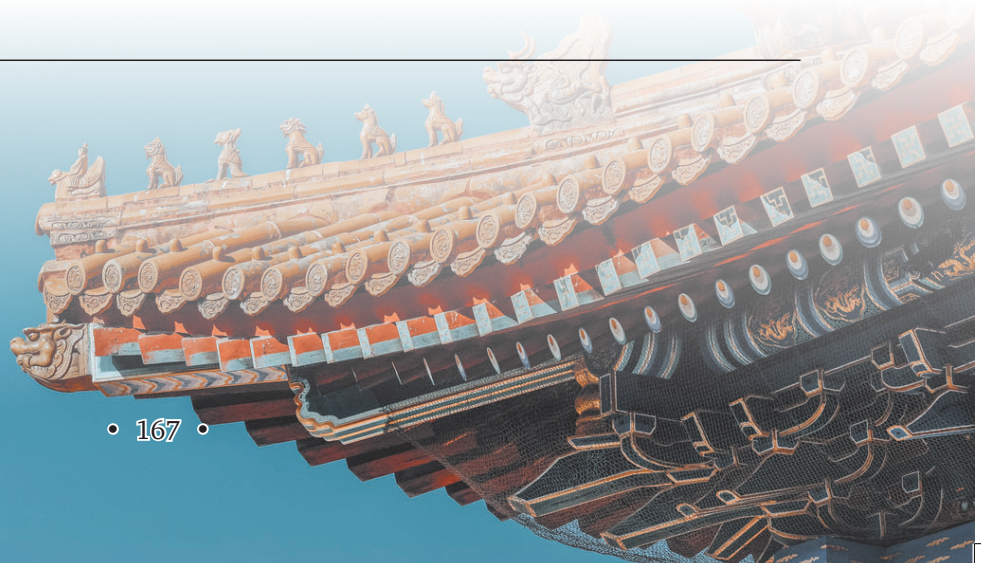
- 1) To infer the hidden meaning
- 2) To infer the writing purpose
- 3) To infer the origin
- 4) To infer the following content
- 5) To infer the author's opinion / attitude

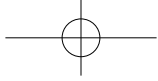
Work through the questions below to reinforce your understanding of the aforementioned skill.

1 How much do you know about the current cultural exchanges in China?

2 What are the potential aspects for China to expand cultural exchanges?

3 What are the possible challenges for China to expand cultural exchanges?





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Theme-Based Project

Group work: Design a meaningful cultural exchange activity with overseas students at your university. Each group needs to make an outline and present it in class. Look at the Speaking Skill box below to learn the tips on making an outline.

Suggested Steps

Step 1: Pre-Event Planning

- Set goals and objectives: Promote cultural awareness and appreciation and encourage interaction and networking.
- Specify time and venue: Set a proper time and choose a location that accommodates all participants and activities.
- Marketing and promotion: Create posters, social media campaigns and email invitations.

Step 2: Event Schedule

- Cultural exhibitions: Set up booths representing different countries; Display traditional clothing, artifacts, and photos; Provide informational pamphlets or presentations.
- Performances: Perform traditional dances, music, or skits from various cultures.
- Cultural workshops: Teach traditional crafts, dances, or language basics.
- Panel discussions: Invite students to share their cultural experiences and challenges.

Step 3: Post-Event Activities

- Feedback collection: Distribute surveys to gather feedback from participants; Use feedback to improve future events.
- Follow-up: Share photos and videos on social media; Create a newsletter or blog post summarizing the event.

Speaking Skill

Making an Outline

An outline is a general plan of what you are going to write or speak. You can compare making an outline to drawing plans to build a house. Before one begins to build a house, it is best to draw up plans to make sure that a house is built in the way you want.

Aspects:

- | | | |
|---------------|------------------|-----------------|
| 1) Purpose | 2) Theme | 3) Participants |
| 4) Activities | 5) Time/Location | |



UNIT 12 Cultural Exchanges

Self-Reflection

Reflect on what you have learned in the unit and complete the following table.

Appreciation of cultural exchanges	Expanding knowledge of cultural exchanges	Acquisition of skills	Storytelling about cultural exchanges
<input type="checkbox"/> Exploring the current cultural exchanges in China	<input type="checkbox"/> Deeper understanding about the Belt and Road Initiative	<input type="checkbox"/> Listening for conjunctions	<input type="checkbox"/> Making an outline of a meaningful cultural exchange activity
<input type="checkbox"/> Expanding cultural exchanges	<input type="checkbox"/> Analyzing the contrast between Chinese medicine and Western medicine	<input type="checkbox"/> Viewing for non-verbal communication	<input type="checkbox"/> Sharing the story of cultural exchanges in both ancient and modern China
<input type="checkbox"/> ...	<input type="checkbox"/> Understanding Chinese peaceful rise	<input type="checkbox"/> Reaching an opinion by inferring	<input type="checkbox"/> ...
	<input type="checkbox"/> ...	<input type="checkbox"/> Making an outline for presentation	
		<input type="checkbox"/> ...	